

CAPABILITY STATEMENT

Corporate Overview

- Founded in 1969, CommPac is Hawaii's oldest and one of the most respected public relations agencies.
- We are committed to delivering the highest level of strategic counsel, crisis communications, public relations, issues management, community and stakeholder outreach, and marketing.
- We recognize the commitment to supplier diversity that is embraced by corporations and government agencies today, and we can help your organization fulfill its inclusive procurement practices.
- Our dynamic team of professionals take ownership of our clients' specific goals and objectives, ensuring that we are fully invested in the success of each and every project.
- CommPac is the only agency in Hawaii selected to be a member of IPREX, a global network of communication firms with over 100 offices worldwide.

Current and Past Performance

- Tier 1 DAWSON 2018 through 2020
- Tier 2 G70 (Group 70) 2019 through current
- Tier 2 AHL (Architects Hawaii) 2019 through current

Current Professional Experience

- Alexander & Baldwin
- AHL
- Crawford Architects
- G70
- Topgolf USA
- Wahiawā Health

- All Nippon Airways
- Carbon Lighthouse
- First Insurance Company of Hawaii
- Safeway
- UnitedHealthcare
- World Surf League

Awards

- **Pacific Business News**, Women Who Mean Business Career Achievement Award exceptional performance and local business community involvement.
- YWCA of Oahu, Leader Luncheon Honoree demonstrating a commitment to eliminating racism and empowering women.
- American Red Cross, Hawaii Chapter, Chairman's Cup Award establishing a corporate partners fund development program.
- The Mediation Center of the Pacific, Inc., Collaborative Leadership Award collaboration and problem solving to strengthen Hawaii's communities.
- Centers for Disease Control and Prevention (CDC), National Business and Labor Awards for Leadership on HIV/AIDS – recognizes excellence in HIV/AIDS workplace programs.



Contact Information
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Codes

DUNS: 117040809

CAGE: 8BSQ2

NAICS Codes:

541820 - Public Relations Agencies

541840 - Media Representatives

541611- Strategic Planning Consulting Services

611430 - Professional and Management Development Training

541613 - Marketing Consulting Services

541618 - Other Management Consulting Services

541430 - Graphic Design Services

541810 - Advertising Agency

541830 - Media Buying

541910 - Market Research and Public Opinion Polling

SIC CODES:

8743 - Public Relations Agencies

874803 - Communications Consulting

874203 - Marketing Consulting Services

8742 - Management Consulting Services

8748 - Business Consulting

7311 - Advertising Agencies

7319902 - Media Buying Services

7336 - Graphic Design